





CONFERENCE 'CHILDREN'S AND YOUNG ADULTS' READING AS CHALLENGE IN THE 21ST CENTURY: LIBRARIES EMPOWER SOCIAL CHANGES 2015' 8-9TH OCTOBER 2015

PROGRAMME

THURSDAY 8TH OCTOBER.

CONFERENCE HALL OF BUILDING III OF THE SEIMAS

09.00-09.30 Press Conference (Press Conference Hall, Building II of the Seimas)

08.00-09.45 Registration

10.00-10.30 Opening of the Conference, Welcome Speeches

Director General of Martynas Mažvydas National Library of Lithuania prof. dr. Renaldas Gudauskas

The speech of Minister of Culture of the Republic of Lithuania Šarūnas Birutis 'Does reading make us better?'

Speaker of Seimas of the Republic of Lithuania Loreta Graužinienė

Her Majesty Queen Silvia of Sweden

10.30-12.45 FIRST SESSION 'READING PROMOTION CHALLENGES'

Moderator Sandra Leknickienė, Martynas Mažvydas National Library of Lithuania, Deputy Director General

10.30-10.45 Presentation of Swedish and Lithuanian Cultural and Literary Relationships

Sandra Leknickienė

10.45-11.10 Methods and Research in the Field of Reading Promotion

Jonas Andersson, Ph.D in Comparative Literature, reading and reading promotion researcher at The Swedish Arts Council

11.10-11.30 Ambassador for Reading: Mission and Work

Johan Unenge, The first reading ambassador of Sweden in 2011-2012

11.30–11.55 Astrid Lindgren Memorial Award (ALMA)

 $Helen\ Sigeland, Director\ of\ The\ Astrid\ Lindgren\ Memorial\ Award$

11.55-12.20 Reading Promotion Programs in Lithuania: Are They Successful?

Rūta Elijošaitytė, Head of public body 'Time to Read'

12.20–12.45 Innovations for Children's Libraries in Sweden: Modern Spaces for Modern Readers

Katti Hoflin, City Librarian, Stockholm Public Library

12.45-14.00 LUNCH

14.00-17.00 SECOND SESSION 'MODERN CHILDREN'S LITERATURE PROCESSES'

Moderator dr. Kęstutis Urba, associate professor at Vilnius University, Martynas Mažvydas National Library of Lithuania

14.00-14.25 Modern Sweden Children's Literature

 $Dr.\,Sara\,K\ddot{a}rrholm, associate\,professor\,of\,Literature\,and\,Publishing\,studies\,at\,Lund\,University$

$14.25-14.50\,Modern\,Lithuanian\,Children's\,Literature:\,Free\,Country,\,Free\,Literature,\,Free\,Readers?$

Dr. Asta Gustaitienė, associate professor at Vytautas Magnus University

14.50–15.15 Publishing Children's Literature in Sweden: Literature in Transition and Translation

Erik Titusson, publisher in 'Lilla Piratförlaget', board member of IBBY Sweden

15.15-15.45 COFFEE BREAK

15.45-16.10 Publishing of Children's Literature in Lithuania: Between Business and Art

Aida Dobkevičiūtė, The Lithuanian Publishers Association, Executive Director

16.10-16.35 Children as Readers in Lithuania

Donata Andriuškevičienė, Martynas Mažvydas National Library of Lithuania, Children's Literature Centre

$16.35{-}16.45\ Closing\ remarks$

Prof. dr. Renaldas Gudauskas, Director General of Martynas Mažvydas National Library of Lithuania

 $Exhibitions: 'The \ Most \ Popular \ Swedish \ Authors' \ Books \ for \ Children' \ (National \ Library \ of \ Lithuania), 'Where \ Children \ Grow' \ (Swedish \ Institute)$

Conference partners









Conference sponsor

